

# Up, up and away

## Radio deejay gets a lift up in the air tied to a bunch of balloons

**I**T TOOK 910 helium-filled balloons to lift hitz.FM deejay Ean off the ground. In conjunction with the release of the Disney/Pixar's animated movie *Up*, people were invited to guess the number of balloons needed to lift the 75kg Ean up to stand a chance to win a trip for two to Australia.

In the movie, 78-year-old balloon salesman Carl Fredrickson fulfils his lifelong dream of a great adventure when he ties thousands of balloons to his house and flies away to the wilds of South America.

The event that took place at the Tropicana

Mall in Petaling Jaya attracted a big group of people who came to cheer Ean on.

Ean, who has a fear of heights, initially agreed only to be lifted up to 3m but after much encouragement from the audience, he went up to about 10m high.

Fellow Morning Crew deejay JJ, who was convinced that his feet would not leave the ground, also took the challenge and got a lift of the ground. A few lucky members of the public also got a chance to try out what if felt like to go up in the air tied to balloons.



**Up he goes:** Ean lifted up by the balloons.



**No fear:** Despite being acrophobic, Ean sportingly took on the challenge.



**Support for Ean:** The event attracted a big turnout.