



12 Judges
27 Million Malaysians

Marketing Communications Effectiveness Awards



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164 couples do 'The Proposal' on stage

IN



The couples posing for photographers.

conjunction with the release of *The Proposal* starring Sandra Bullock and Ryan Reynolds in cinemas today, Tropicana City Mall hosted the largest marriage proposal event in Malaysia last weekend with 164 couples gathered to simultaneously propose to their loved ones.

Each couple received a "Love Pack" worth RM1,380 sponsored by Carven Ong, Salvatore Ferragamo Incanto Bliss Fragrance, Le Meridien Kuala Lumpur, Golden Screen Cinemas, Chocolate Chapters, Cacao Rich, Covershots and One Red Lily.

The couples, who earlier had to submit their most creative marriage proposal idea, were also competing to win fabulous prizes worth over RM500,000 which included designer dresses, hotel packages, buffet dinner set, bridal photography session and fragrant sets from the sponsors.

Finalists for the contest were selected based on the most original ideas and they had to go on stage and perform two tasks – express "I Love You" in silence in the most creative way and prove how well they knew each other.

There was also a best dressed contest with five couples selected by mystery judges and the winner gets to take home RM2,000 worth of prizes from Salvatore Ferragamo Fragrance.

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Among the panel of judges for the contest were couture wedding specialist Carven Ong and Cosmopolitan magazine editor, Izza Ibrahim.

The grand Prize winners were Hanson C'hng and Catherine Lee Chi Hui while first runners up were Ngoo Charng Bin and Thilagambal Rama Chandran. Second runners-up were Max Ong Hui Yang and Niel Yow Meijun while a prize for being the best dressed couple went to Muhammad Syarzil Muhd Ghazi and Nurain Ali.

All the couples were treated to a special preview of The Proposal at GSC Tropicana City Mall.

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